

62,73

Jan. 24, 1955

THE PHILADELPHIA SEED CO.

INCORPORATED

WHOLESALE SEED MERCHANTS

OFFICE AND

ARCH AN

PHILA

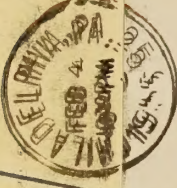
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THE PHILAI

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PHILADELPHIA, PA

PERMIT NO. 504



QUAKER BRAND ALFALFA AND CLOVERS

PACKED IN ATTRACTIVE ONE BUSHEL BAGS—NO EXTRA COST!

"The Finest of the Crop"

(7)
INOCULATION



KINDLY ORDER BY GROUP Size Cans Dealer
 Cans Per Price
 Carton Per Can

GROUP A For Alfalfa, Sweet Clover
1 bu.....12..... .35

GROUP B For Red Clover, Alsike, Crimson, White, Ladino
1 bu.....12..... .35

GROUP AB Combination culture for Clover-Alfalfa Mixture.
1 bu.....12..... .35
2 bu.....12..... .64

GROUP C For Vetches, Canada Peas, Garden Peas.
100 lbs.....12..... .32

GROUP E For Cowpeas, Lima Beans.
100 lbs.....12..... .26

GROUP S For Soy Beans.
2 bu.....12..... .26
5 bu.....12..... .40
25 bu..... 6..... 1.73

FOR BIRDSFOOT TREFOIL
4 lb..... .10
½ bu..... .26

GARDEN SIZE.....1.20 per doz.

PEST CONTROLS

MOUSE SEED—KILLS MICE

No Bait—No Traps—No Muss. Per Doz.
In One Dozen Lots.....\$2.00
Every display carton of one dozen contains 14 packages which retail at 25 cents each.

CROW-FEZ



Net Per Doz.
QUART..... 9.00
(Sufficient for 4 bu.)
PINT..... 5.40
(Sufficient for 2 bu.)
½ PINT..... 3.60
(Sufficient for 1 bu.)

Cases contain 1 doz. Cans.

Special Lawn Grass Price List



REG. U. S. PAT. OFF.

Forty-six years' experience stands in back of this famous brand of Lawn Grass Seed. Many thousands of home owners have found it ideal for this section of the country and the dealer will find it advantageous to display the OLD ENGLISH Lawn Package during the sowing season, Spring and Fall.

Our special Lawn Grass wholesale price list describes our various mixtures in greater detail than is possible here. If you do not already receive it we shall gladly place your name on our mailing list.

(8)
DISINFECTANTS



Units Dealer Retail
Per Price Price
Case Per Case Per Unit

CERESAN, New Improved For Oats, Peas, Barley, Flax, Sorghums, Wheat, Rye and Millet.

1 lb. can..... 12 12.70 1.60
4 lb. can..... 6 24.20 5.25
100 lb. drum..... 1 84.20 102.85

CERESAN M For all grains.

14 oz. can..... 12 \$12.65 \$1.60
3 lb. can..... 6 20.30 4.45
40 lb. drum..... 1 36.85 44.95
100 lb. drum..... 1 87.30 106.60

ARASAN For Corn, Sorghums and Vegetables.

8 oz. can..... 24 15.50 1.00
2 lb. can..... 12 26.50 3.20
4 lb. can..... 6 25.00 6.00
25 lb. drum..... 1 24.00 30.00

SEMESAN BEL For Irish and Sweet Seed Potatoes.

3 oz. package..... 48 29.70 1.05
1 lb. can..... 12 27.55 3.30
4 lb. can..... 6 50.00 10.65
40 lb. drum..... 1 82.90 99.80

SEMESAN For Vegetable and Flower Seeds.

4 oz. can..... 36 26.75 1.20
12 oz. can..... 12 29.75 3.40
25 lb. pail..... 1 80.45 95.90

SPECIAL SEMESAN For Lawns and fine Turf.

1 ½ lb. can..... 12 43.35 4.95
25 lb. pail..... 1 58.10 68.70
100 lb. drum..... 1 226.40 260.80

TERSAN New 75% Thiuram

3 lb. bags..... 12 50.00 6.75

F-531 An Effective Dollar Spot Control.

25 lb. drum..... 1 30.00 37.50
100 lb. drum..... 1 112.00 140.00

SUPPLIES

BINDER TWINE

PER BALE (5 lb. and 8 lb. Balls)..... Write

BIRD SEEDS

We issue on the first of every month wholesale quotations on:

CANARY SEED BIRD RAPE
SUNFLOWER MILLETS

and other Bird Seeds.

Kindly ask to be put on our mailing list.

(9)
LAWN FERTILIZERS ETC.

ARMOUR VERTAGREEN PLANT FOOD (5-10-5)



For lawns, perennials, trees and shrubs.

	Wholesale	Retail
100 lb. bag.....	\$3.35	\$4.85
50 lb. bag.....	1.75	2.55
25 lb. bag.....	1.12	1.70
10 lb. bag (6 per case).....	.63	.95
5 lb. bag (12 per case).....	.34	.53

F.o.b. Philadelphia



P C CRAB GRASS KILLER

	Dealer Price Per Case	Retail Price
Case 24—7½ oz. bottles ...	\$15.00	\$1.00 bottle
Case 12—30 oz. bottles ...	22.15	2.95 bottle

SOIL CONDITIONER W

For Better Plant Growth

Size	Units Per Case	Dealer Price Per Case	Retail Price Per Unit
4-oz. can....	12	\$10.00	\$1.25
8-oz. can....	6	7.80	1.95
2-lb. can....	4	18.00	6.75

AMMATE WEED KILLER

Kills perennial weeds, particularly recommended for killing poison ivy.

	Dealer Price Per Case	Retail Price
Case 12—2 lb. bottles ...	9.20	1.15 bottle
Case 4—6 lb. bottles	7.85	2.95 bottle
Drum 50 lbs.	9.63	13.75 drum

WILD BIRD FOOD



LYRIC®

In bulk, 100 lb. \$ 8.00

*In bulk, 100lb. 8.50

*Including 20 empty

5-lb. wax-lined bags.

See illustration.

PURGRAIN PIGEON FEED

FOR 46 YEARS THE FAVORITE OF PIGEON FANCIERS

We issue monthly a Wholesale price list devoted to Pigeon Feeds. We shall be glad to send it to you regularly, upon request.

Established 1909

THE PHILADELPHIA SEED CO.

TELEPHONE
MARKET 7-2822
(six trunk lines)

INCORPORATED

WHOLESALE

FOR QUICK SERVICE
Kindly Address Mail
BOX 934
PHILADELPHIA 5, PA.



GEORGE H. BEANS, PRESIDENT
J. PAUL KLINGER, TREASURER
G. GARRETT WATTENSCHIEDT, SECY
ROBERT M. CURRY
GEORGE C. ALLEN
JOSEPH L. REED
RAY S. CLARKE, JR.

MANAGER BIRD SEED & FEED DEPT.
JOSEPH B. HERTZFELD

ARCH AND FRONT STREETS
PHILADELPHIA 5

JANUARY 24, 1955

BRANCH WAREHOUSES LOCATED AT LANCASTER, FORKS, BELLEFONTE, MUNCY, GERMANSVILLE AND BROOKVILLE

Prices quoted below are today's values f. o. b. Philadelphia. Except where definitely described as certified, all varieties and strains are understood to be type. Bags included. Quotations are basis full bag lots: when broken lots are ordered we are obliged to charge a higher price to cover cost of breaking packages. The Philadelphia Seed Co., Inc., warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, express or implied.

(1)
ALFALFA
U. S. Verified Origin.

NORTHWESTERN

Packed 1 bu. bags.	Per Bu.
COMET	\$
ARROW	
ATLAS	
QUAKER	28.50

KANSAS

QUAKER	Phone
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GRIMM

Packed 1 bu. bags	
QUAKER UTAH	29.40

ATLANTIC

Packed 1 bu. bags.	
QUAKER (Certified Blue Tag)	40.20

BUFFALO

Packed 1 bu. bags.	
QUAKER (Certified Blue Tag)	33.60

RANGER

Packed 1 bu. bags.	
QUAKER (Certified Blue Tag)	34.80

NARRAGANSETT

Packed 10 lb. bags.	
QUAKER (Certified Blue Tag)	

VERNAL

Packed 1 bu. bags.	
QUAKER (Certified Blue Tag)	42.00

WESTERN

We do not handle common Arizona, New Mexico, Northwest Texas, California or other unadaptable strain.

QUAKER	
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ARGENTINE

ARGENTINE (Stained 10% Orange-Red)	write
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ALFALFA SHOULD BE INOCULATED.

SEE INOCULATION PRICES COLUMN 7.

(2)
RED CLOVER

ALL CLOVERS SHOULD BE INOCULATED.

MIDWEST

Packed 1 bu. bags.	Per Bu.
ARROW	\$
ATLAS	
QUAKER	40.20

PENNSYLVANIA

Packed 1 bu. bags.	
QUAKER	42.00

SCOTT STRAIN

Packed 1 bu. bags.	
PENNSCOTT (Certified)	46.20
QUAKER Scott Strain	42.00

KENLAND

Packed 1 bu. bags.	
QUAKER (Certified Blue Tag)	45 00
Packed 50 lb. bags	
QUAKER (Certified Purple Tag)	45.60

MAMMOTH

Packed 1 bu. bags.	
QUAKER	39.60

MARKET CONDITIONS

There is an early and active interest in values now prevailing on Alfalfa and the principal Clovers. It is recommended that you book your trade early.

ALFALFA: The special strains of Alfalfa, such as Atlantic, Buffalo and Ranger, are now commanding such high prices that the farmer may well consider the attractive price of QUAKER Northwest Alfalfa, which you will note is available at from \$5.00 to \$11.00 per bushel lower price.

RED CLOVER: The Pennsylvania Grown Red Clover Seed (quoted in column 2) has established an enviable reputation with those farmers in Pennsylvania and New Jersey who have been sowing QUAKER Brand Pennsylvania Grown during recent years. It should be noted that the price is \$3.00 per bushel less than that being asked for the Western Grown Kenland variety; the farmer may well consider these comparative values before filling his requirements in the high priced Western Grown certified.

ALSIKE: Market unchanged.

(3)
OTHER CLOVERS

ALL CLOVERS SHOULD BE INOCULATED.

ALSIKE

Packed 1 bu. bags.	Per Bu.
ATLAS	\$
QUAKER	24.60

SWEET CLOVER

Packed 1 bu. bags.	
QUAKER	13.80
YELLOW BLOOMING	
Packed 1 bu. bags.	
QUAKER	12.90

LADINO CLOVER

QUAKER	Per 100 Lbs
50 lb. bags	69.00
25, 10, or 5 lb. bags	72.00
QUAKER CERTIFIED	
50 lb. bags	70.00
PILGRIM CERTIFIED	
QUAKER 50 lb. bags	95.00

WHITE CLOVER

OLD ENGLISH	
50 or 25 lb. bags	\$100.00
5 lb. bags	105.00
1 lb. canisters (12 per carton)	108.00
½ lb. canisters (24 per carton)	118.00
¼ lb. canisters (48 per carton)	128.00

PERMANENT PASTURE WHITE CLOVER

CERTIFIED	
25 lb. bags	103.00

CRIMSON

Packed approx. 110 lbs.	
QUAKER	22.00

LESPEDEZA

Lespedeza should not be sown in Penna. or New Jersey.	
KOREAN	27.00

TREFOIL

BIRDSFOOT TREFOIL	60.00
Trefoil requires special inoculation. See col. 7.	

(4)
SEED GRAINS

OATS

Packed approx. 3 bu. Per Bu.

CLINTON 11 (Certified and Treated)...	\$ 1.75
CLINTON 59 (Certified and Treated)...	1.75
CLINTON (Uncertified).....	
AJAX (Certified).....	
LEE COLD PROOF (Treated).....	
LECONTE (Uncertified, Treated).....	

RYE

Packed approx. 2 bu. Per Bu.

BALBO.....	
WINTER.....	
TETRA PETKUS.....	

BARLEY

Packed approx. 2½ bu. Per Bu.

MOORE (Treated).....	
KENBAR (Certified and Treated).....	
WONG (Certified and Treated).....	

HYBRID FIELD CORN

A special bulletin, describing our Hybrids, with recommendations for Pennsylvania and for New Jersey, is available for distribution to your trade. Kindly write for a supply.

Each of the hybrids quoted below has a special purpose. Every bag is state certified and sealed.

PENNA. CERTIFIED	FLAT GRAIN
IMPERIAL®	

Packed 1 bu. sealed bags	Per Bu.
U.S. 13 (115-120 days)	7.00
Iowa 4059 (110-115 day)	7.00
C12 (110-120 days)	7.00
Iowa 939 (110-115 days)	7.00
K24 (approx. 100 days)	7.00
M15 (90 days)	7.25
Penna. 840 (110-120 days).....	8.75
Penn. 602 (95-100 days)	8.75
Penna. 602 A (90-100 days).....	9.75

FIELD CORN

Packed approx. 2 bu. Per Bu.

LANCASTER SURECROP.....	4.50
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BUCKWHEAT

Packed approx. 2 bu.

JAPANESE TYPE	\$2.05
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SORGHUM

Per 100 Lbs.

Packed approx. 100 lbs.	
AMBER CANE (Sorghum).....	
ATLAS SORGO	

VETCH & RAPE

VETCH SHOULD BE INOCULATED

VETCH

Per 100 Lbs.

Packed approx. 100 lbs.	
HAIRY	\$ 17.00
SPRING.....	9.50

RAPE

Packed approx. 100 lbs.	
DWARF ESSEX	12.50

BEANS & PEAS

SOY BEANS AND PEAS SHOULD BE INOCULATED

SOY BEANS

Per Bu.

Packed approx. 2½ bu.	
BLACK WILSON	
LINCOLN TYPE	
HAWKEYE	
CANADA FIELD PEAS.....	6.00

(5)
GRASSES

TIMOTHY

Packed approx. 125 lbs.
Add 20c per bu. for 1 bu. packing

	Purity	Per Bu.
COMET	98.00%...	\$
ARROW.....	99.00%...	
ATLAS.....	99.60%...	
QUAKER.....	99.75% ..	

TIMOTHY - ALSIKE MIXTURE

STAR® (20% Alsike)

RED TOP

SOLID SEED Per 100 Lbs.

Packed approx. 100 lbs.	
Old English	82.00
IMPERIAL purity 98%	87.00

UNHULLED

Packed approx. 100 lbs.	
REX	42.00

BLUE GRASS

Packed approx. 100 lbs.

KENTUCKY	
Old English	85.00
IMPERIAL purity 98%	100.00
MERION	Write

BROME GRASS

Packed approx. 50 lbs.

LINCOLN STRAIN	25.00
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NOTE: Canadian or northern strain is not recommended for Penna. or New Jersey

ORCHARD GRASS

Packed approx. 112 lbs.

FANCY onion free	42.00
S-37	52.00

MILLET

GOLDEN	15.00
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SUDAN GRASS

Packed approx. 100 lbs.

COMMON	15.00
SWEET	18.00
PIPER	20.00

RYE GRASS

DOMESTIC	11.50
PERENNIAL (Certified Blue Tag)	30.00

FESCUE

CHEWINGS	40.00
PENN STATE CHEWINGS.....	50.00
CREeping RED	40.00
ALTA	22.00
KENTUCKY 31	24.00
ILLAHEE	45.00
MEADOW	43.00

BENT GRASS

SEASIDE (Certified).....	150.00
SEASIDE	100.00
ASTORIA (Certified Blue Tag)	125.00
HIGHLAND (Certified Blue Tag)	85.00
HIGHLAND	78.00
COLONIAL	78.00

MISCELLANEOUS GRASSES

REED CANARY.....	39.00
POA TRIVIALIS.....	65.00

(6)
LAWN MIXTURES

Freight paid
100 lbs.
or
more



In Less Than
50 lb. units
add \$2.00
per 100 lbs.

Old English®

CONTAINS BENT SEED Per 100 lbs.

50 LB. BAGS	\$
25 LB. "	
10 LB. "	
5 LB. CANISTERS	
1 LB. CARTONS	

Old English Shady Spot®

50 LB. BAGS.....	
10 LB. "	
5 LB. CANISTERS	
1 LB. CARTONS	

STRATFORD GREEN®

50 LB. BAGS.....	
5 LB. "	
1 LB. CARTONS	

SPLENDORLAWN®

50 LB. BAGS.....	
10 LB. "	
5 LB. "	
1 LB. CARTONS	

COMET®

100 LB. BAGS.....	
50 LB. "	
5 LB. "	
2 LB. "	
1 LB. CARTONS.....	

SPLENDORLAWN SHADY SPOT®

50 LB. BAGS.....	
5 LB. "	
1 LB. CARTONS	

IMPERIAL®

Air Washed 98% Pure.

50 LB. BAGS.....	
5 LB. "	
2 LB. "	
1 LB. CARTONS.....	

PARAGON®

100 LB. BAGS.....	
-------------------	--

PASTURE MIXTURES

PERMANENT PASTURE

Packed 50 lbs. Per 100 Lbs.

PILOT®	
For Uplands.....	\$60.00
For Meadows	36 00

GRASSLAND SEED MIXTURES

We can supply the various grasses in the many mixtures now being officially recommended in Pennsylvania and New Jersey for various purposes and varying soil conditions. Write for complete information.

**BETTER
SEEDS!****THE FINEST OF THE CROP****BETTER
CROPS!**

"QUAKER" brand seeds are selected in the producing sections, recleaned in Philadelphia in the largest seed-cleaning plant in the State, by processes devised by experts to attain the highest standard of purity.

Revised 1955 to comply with most recent authoritative recommendations.

Lbs. Per Bu.	SEEDS	Lbs. Per Acre	TIME OF SEEDING
60	Alfalfa { drilled.....	15	{ Feb.-Apr., July-Sept.
	{ broadcast.....	20	
	{ in mixtures.....	8-12	
	{ with Oats.....	10	
60	Alsike { alone.....	8-10	{ Feb.-May, Aug.-Oct.
	{ in mixtures.....	2-4	
48	Barley, Spring { alone.....	96-120	{ April-May
	{ nurse crop....	72	
48	Barley, Winter.....	72-96	September
14	Bluegrass, in pastures.....	14-20	Mar.-Apr., Aug.-Oct.
14	Brome Grass, in mixtures.....	10-15	Mar.-May, August
48	Buckwheat, Japanese.....	48-60	May-July
48	Buckwheat, Tartary.....	26-34	May-August
50	Cane { broadcast.....	30-50	{ May-June
	{ drilled wide rows.....	10-12	
	{ with Soy Beans, grain drill.....	25	
60	Clover, Crimson.....	15-20	July-August
60	Clover, Ladino, in mixtures.....	1-2	March-May, August
60	Clover, Medium, { alone.....	8-12	{ Feb.-Apr., Aug.-Oct.
	Mammoth { in mixtures.....	6-8	
60	Clover, Sweet (hulled).....	20-25	Feb.-April, July-Sept.
60	Clover, Wild White.....	2	(add to pasture mixture)
55	Corn { grain.....	8-12	{ May-June
	{ ensilage.....	20-30	
24	Fescue, Meadow { in mixtures.....	6-10	{ Apr.-May, Aug.-Sept.
	{ alone.....	12-15	
14	Fescue, (except Meadow).....		Used primarily in lawns
25	Lespedeza.....	20-30	March-April
50	Millet, Golden.....	40-50	May-July
48	Millet, Hungarian.....	40-50	May-July
32	Millet, Japanese.....	25-40	May-July
32	Oats { alone.....	64-80	{ March-May
	{ nurse crop.....	48	
14	Orchard Grass.....	12-15	April-May, August
25	Permanent Pasture.....	20-30	Apr.-June, Aug.-Sept.
60	Peas, Canada broadcast.....	90-120	February-April
50	Rape { broadcast.....	6-10	{ April-August
	{ drilled.....	2	
32	Red Top { solid, in mixtures.....	8-12	{ Apr.-June, July-Oct.
	{ unhulled, in mixtures.....	15-25	
44	Reed Canary Grass.....	8-10	Mar.-May, Aug.-Sept.
56	Rye { Spring.....	50-65	March-May
	{ Winter.....	70-90	September-November
24	Ryegrass.....	20-25	Apr.-June, Aug.-Oct.
60	Soy Beans.....	90-100	May-July
40	Sudan Grass { for hay.....	20-30	{ May-July
	{ pasture.....	30-40	
	{ with Soy Beans.....	10-15	
24	Sunflower.....	25-35	April-June
45	Timothy { with grain.....	5-6	{ Apr.-June, Aug.-Oct.
	{ in mixture.....	4-8	
60	Vetch, Spring.....	50-70	March-May
60	Vetch, Winter { alone.....	25-35	{ August-September
	{ with grain.....	20	
60	Wheat, Winter.....	90-120	September-October